Detailed Program Schedule
(Final)

The 44th Annual Conference of the Semiotic Society of America
Portland, Oregon, October 9–13, 2019

Wednesday, October 9, 2019
1:00–5:00 pm  On-Site Registration, Information Table, and Book Exhibit – [Skyline I]
6:00–7:30    Dinner for Executive Board and Program Committee – [Skyline II]
7:30–9:00    Executive Board Meeting (open to all SSA members) – [Skyline II]

Thursday, October 10, 2019
8:00 am–5:00 pm  On-Site Registration – [Skyline I]
9:00 am–6:00 pm  Book Exhibit – [Skyline I]
9:00–10:00 am  Welcome to the 44th SSA, Javier Clavere, Executive Director – [Skyline II]
10:15—11:45 am  Concurrent Sessions (3 papers/each)

Synergisms of Semiotics and Phenomenology in Communicology
Chair: Isaac E. Catt

Communicology, Cybernetics, and Chiasm: A Synergism of Logic, Linguistics, and Semiotics
Richard L. Lanigan, International Communicology Institute
Communication as the Ultimate Border Crossing Concept
Igor E. Klyukanov, Eastern Washington University
Is Semiotics a Life Science or a Science of the Lifeworld?
Isaac E. Catt, Duquesne University

Signs of Home, American Normality and Ancient Chinese Symbols – [Directors Suite]
Chair: Joseph DeChicchis

Homeward Bound and the Boundaries of Home
Joseph DeChicchis, Kwansei Gakuin University (Japan)

The Othering of Herman and Gomez: Subliminal Messages in the Munsters and Addams Family during the Civil Rights Era
James Eric Black, Mercer University, and Philip Auter, University of Louisiana at Lafayette

Divinity, Bestiality, Masculinity, Femininity: A Semiotic Model of the Dragon-horse Binaries in Chinese Ancient Literature and Art
Jia Peng, Jinan University (China)

12:00–2:00 pm  Luncheon and Keynote Lecture – [Skyline II & Skyline Foyer]

The Most Difficult Task: On the Idea of an Impure, Pure Non-Violence in Derrida (with a Post-Script on the Death Penalty)
Leonard Lawlor, Professor of Philosophy, Pennsylvania State University
Concurrent Sessions (3 papers/each)

Culture, Place, Embodiment, and Borders – [Forum Suite]
Chair: Hamutal Jaffe-Dax
Where Does “Jerusalem” End? A Syntactic Analysis of Phenomenological Boundaries in Mental Maps of Local Palestinians and Israelis
Hamutal Jaffe-Dax, Rutgers University

Ink Traces in the Middle of the World: The Tattoo as a Dichotomic Element of Ecuadorian National Identity
Monica Santillan Trujillo, Victor Villavicencio Alvarez, Eunice Ayala Campoverde, and Teresa Sanchez Manosalvas, Ecuador Universidad

Why Things Have Outlines: Steps to a Logic of Borders
Kermit Snelson, Independent Scholar

Panel: Exploring Borderline Objectivities – [Council Suite]
Chair: Michal Karla
Thinking of the Unthinkable as Thought
Michal Karla, Charles University, Faculty of Humanities

Conceiving the Unconceivability of Conceivability
Karolina Sedivečová, Charles University, Faculty of Humanities

Ascertaining the Certainty of Uncertainty
Martin Macháček, Charles University, Faculty of Humanities

Biosemiotics, Food, and the Semiotic Animal – [Directors Suite]
Chair: Prisca Augustyn

The Fixation of Food Beliefs
Prisca Augustyn, Florida Atlantic University

The Biosemiotic Implications of ‘Bacterial Wisdom’
Felipe-Andres Piedra, Baylor College of Medicine, and Donald Frohlich, University of Saint Thomas-Houston

Crafting A Maxim for John Deely’s Semiotic Animal to Advance his Age of Relation
Richard Currie Smith, Case Western Reserve University, Kent State University

3:45–4:00 Coffee Break – [Skyline Foyer]

4:00–5:00 Plenary Lecture – [Skyline II]
The Temporal Delimitation of Bodies
Daniela Vallega-Neu, Professor of Philosophy, University of Oregon

5:15–6:30 Reception: Hosted Snacks and Non-alcoholic Beverages, and Cash Bar – [Skyline I]

6:30 Dinner on your own (list of suggested restaurants will be provided)

Friday, October 11, 2019

8:00–9:00 am Breakfast (updates and information) – [Skyline II]
9:00 am–6:00 pm Book Exhibit – [Skyline I]

9:15–10:45 am Concurrent Sessions (3 papers/each)

Chair: Phyllis Passariello

Journalistic Texts as Restricted Narratives of Interacting Quotational Subjectivities
Joseph C. Harry, Slippery Rock University, Pennsylvania

Auditory Hallucinations as Internal Discourse: The Intersection between Peirce’s Endoporeusis and Double Consciousness
Donna E. West, State University of New York, Cortland

Deep Imagination: Beyond Thought-forms and Tulpas
Phyllis Passariello, Centre College
Borders, Home, Ethnicity, and Violence – [Forum Suite]
Chair: Maude Hines
Violence Across Borders: Examining Boko Haram and Herdsmen’s Activities in Nigeria
Yemi Mahmud, Adekunle Ajasin University, Akungba Akoko, Ondo State, Nigeria
The Semiotics of Homelessness: A Preliminary Report from PSU’s Homelessness Research and Action Collaborative (HRAC)
Maude Hines and Janet Cowal, Portland State University
Tatar Ethnicity: Where Do the Borders Lie?
Kamilia Babko, Kazan Federal University and Nailya Bashirova, Kazan State Conservatoire (Russia)

Advancements in Peircean Systems of Logic – [Skyline II]
Chair: Andre De Tienne
Peirce's "Logic as Semeiotic" and the Semiotic Design Homology Implemented in Computing Systems
Martin Irvine, Georgetown University
Contiguous Boundaries vs. Continuous Crossings: Semiotic Implications of a Peircean Topological Distinction
Andre De Tienne, Indiana University at Indianapolis

Borders and Cultural Semiotics: Magic, Erasure, Mediation – [Directors Suite]
Chair: Meagen Youngdahl
Magic as a Projection of the Western Mode of Thought: A Semiotic Sketch
Takuya Sakurai, Tokyo Denki University and Yoriko Harada, Nagasaki University of Foreign Studies
Erasure as Resistance: A Semiotic Analysis of Erasure and Redaction Poetry in the Trump Era
Meagen Youngdahl, University of Kansas
Mediation and the “Life” of Signs
Steve Coleman, Maynooth University (Ireland)

10:45–11:00 Coffee Break – [Skyline Foyer]
11:00–12:30 pm Concurrent Sessions (3 papers/each)
Maps, Borderlines, Signage, and Architecture – [Forum Suite]
Chair: Geoffrey Owens
Semiotics and the Suburbs: A Phenomenological Analysis of Urban Frontier Settlements
Geoffrey Owens, Wright State University
Reframing Wayfinding for Older Adults in the Urban Built Environment: A Batesonian Approach
Maggie Stedman-Smith and Richard Currie Smith, Kent State University
Understanding Architectural Design and Style as Forms of Communication: Chinese Architecture in the Pearl River Delta
Vermon Bryan Revillosa, Ateneo de Manila University

Panel Two: Narrative (III): Punctuations, Seams, Syntheses, Transformations – [Directors Suite]
Chair: Myrdenene Anderson
Walking the Word Wrinkled in Stories Stitched by Black Women
Marisol Cardenas, University of California, Berkeley
Contradicting and Subverting Gender Narratives: The Signification of the Hat and the Hobby Horse in Max Beckmann’s “Double Portrait, Carnival,” 1925
Nina Corazzo, Valparaiso University
Narratology Expands and Contracts and Flexes Its Muscles
Myrdenene Anderson, Purdue University
General Discussion
Discussant: Johann Van Niekerk, Centre College
Borders, Frontiers, Violence, and Trauma – [Council Suite]
Chair: Barry Stampfl

On Limits and Relations: Transgressiveness and the Limits of Semiotic Inquiry
Tiago da Costa E Silva, Institut für Kulturwissenschaft of the Humboldt Universität zu Berlin

Global, Visual and Violent: Semiotics as an Analysis of the Logic of Visual Extremist Culture
Martin Švantner, Charles University

Delusional Belief, Abductive Inference, and Trauma
Barry Stampfl, San Diego State University, Imperial Valley

12:30–2:15 Luncheon and Presidential Address – [Skyline II & Skyline Foyer]

Semiotic Negation: Sustaining Boundaries While Traversing Borders
Farouk Y. Seif, Professor Emeritus, Antioch University Seattle

2:30–4:30 Concurrent Sessions (4 papers/each)

Semiotics and Musicology – [Forum Suite]
Chair: Taylor Greer

Integrationism and Music Theory’s Resistance
Edwin C. K. Li, Harvard University

A Tale of Two Cadences: Prelude to Musical Irony
Taylor Greer, The Pennsylvania State University

Revisiting Isotopy for Post-Tonal Music
James Donaldson, McGill University

Conceptual Palettes and the Boundaries of Transcription: Mediating Creative Discourse in Leah Asher’s TRAPPIST-1 (2017)
Tristan McKay, New York University

Synergisms of Semiotics and Phenomenology in Communicology
Communicology Panel II: Communication and Boundary Conditions in the Lifeworld – [Council Suite]
Chair: Isaac E. Catt

Functional Unity, Fictional Units, and Real Determinations
Vincent Colapietro, University of Rhode Island

Existence and Existenz: The Scission Point in the Boundary Condition
Thaddeus D. Martin, Modesto Junior College

The Phone/Voice at the Boundary of Relationality
Deborah Eicher-Catt, Pennsylvania State University-York

Laughing, Crying, and the Codes of Meaning in Experience: The Life-World of Emotion in the Philosophies of Georges Bataille and Helmuth Plessner
Frank J. Macke, Mercer University

Media, Memes, and Culture – [Directors Suite]
Chair: Eric Hamm

Exploring the Use of Memes in the Mexican Presidential Campaign 2018
José Alfredo Jiménez López, Teresa A. Castineira Benítez, and Sandra Juárez Pacheco, Benemérita Universidad Autónoma de Puebla

Multimodal Resources Used in a Family WhatsApp Chat: An Appraisal Analysis and Merry Christmas!
Teresa Aurora Castineira B., Elizabeth Flores Salgado, and Michael Witten, Benemérita Universidad Autónoma de Puebla

To [B] or not to [B]: A Derridean Analysis of Ironic Emoji Signifiers in Memetic Messages
Eric Hamm, William Conway, Brendan Donahue, Lynn University

A Meme is Worth a Thousand Words: Universal Communication Through Memes
Marisa McGrady and Kathryn Elizabeth Hamm, Lynn University
Coffee Break – [Skyline Foyer]

Plenary Lecture – [Skyline II]

**On Losing Yourself Beyond Borders: An Analysis of Concentric Meaning in Zhuangzi's Butterfly Dream Chapter** (齊物論)

Jamin Pelkey, Professor of Linguistic Anthropology, Ryerson University

Dinner Banquet and Awards – [Atrium Ballroom]

- Piano Performance
  - *Music from Latin America*
  - Javier Clavere, Berea College
- Kevelson Award Announcement
  - Andre De Tienne, Indiana University at Indianapolis
- Sebeok Fellow Award Address
  - *Thinking at the Edges*
  - Nathan Houser, Professor Emeritus of Philosophy, Indiana University

**Saturday, October 12, 2019**

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<td>Breakfast (updates and information) – [Skyline II]</td>
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<td><em>Literature, Theology, Myth, and Time</em> – [Council Suite]</td>
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|            | **Speaking Personally of Eurydice: My Raft Is Made of Fiction; it Drifts on Waters of Grief** Ormond Smythe, Antioch University Seattle
|            | **Mimetic Desire, Sacrifice, and Boundaries of the Sacred in the Contemporary Passion** Desiree Scarambone, University of Kentucky
|            | **On the Semiotic Significance of the "Time-varying" Theory in The Book of Changes** Dong Zhu, Lanzhou University, and Jia Peng, Jinan University (China)
|            | **Synergisms of Semiotics and Phenomenology in Communicology**         |
|            | **Communicology Panel III: Cartographies of Communication** – [Directors Suite] |
|            | Chair: Isaac E. Catt                                                  |
|            | **Boundary Situations and Dialogue in the Work of Karl Jaspers**       |
|            | Ronald C. Arnett, Duquesne University                                  |
|            | **"Pre-bordering": The Sign of the Times** Galina Sinekopova, Eastern Washington University
|            | **Metonymic Motilities: Dominance and Disruption at the Edge of Signs** Andrew R. Smith, Edinboro University
|            | **Semiotics of Aesthetics and Literary Expression** – [Forum Suite]    |
|            | Chair: Griselda Zárate                                                |
|            | **An Inquiry towards a Semiotic Conception of the Aesthetic**           |
|            | Dalibor Lošták, Charles University                                     |
|            | **The Semiotic Borders of Mexican Feminine Writing (1908-1911)**        |
|            | Griselda Zárate, Universidad de Monterrey                             |
|            | **Making Space for Post-Qualitative Compositions in Academic Writing** William Andrew Lewis, Mercer University |
10:45–11:00 Coffee Break – [Skyline Foyer]

11:00 am–12:30 pm Concurrent Sessions (3 papers/each)

**Semiotics of Culture, Literature, and Film** – [Forum Suite]
Chair: Gila Safran Naveh

- **Ephemerality of Life, Nostalgia, Identity and Alterity in “Retrato” by Cecília Meireles**
  Valdenildo Dos Santos, The Federal University of the State of Mato Grosso do Sul
- **A Semiotic Interpretation of Death in the Film Macario (1960)**
  Victoria Reynoso, Griselda Zárate, Universidad de Monterrey
- **Border Land As ‘Wounded Land’: Physical, Political, and Symbolic Spaces**
  Gila Safran Naveh, University of Cincinnati

**Literature, Expression, and the Transcendent** – [Council Suite]
Chair: Nicholas Guardiano

- **Rhythm and the Semiotic Thresholds of Sense**
  John Montani, University of Oregon
- **Transcendentalist Encounters with a Universe Perfused with Signs**
  Nicholas Guardiano, Southern Illinois University Carbondale
- **The Rhapsody of Signs in the Baroque 17th Century**
  Renè Boullot, University of Washington

**The Borders of Semiotic Inquiry: Culture, Mediation, Multimodality, Disciplinarity** – [Directors Suite]
Chair: Javier Clavere

- **The Multidimensionality of Semiosis: Beyond Multimodality**
  Javier Clavere, Berea College
- **Boundaries, Cynosures & Fields of Inquiry in the Inter-, Multi- & Transdisciplinary Becoming of Semiotics, its Legacy and Prospects**
  Zdzisław Wąsiłk, Philological School of Higher Education in Wrocław
- **Moving Borders: Peirce’s Concept of a Science of Relations Beyond Disciplinary, Historical, and Geographical Borders**
  Elize Bisanz, Texas Tech University

12:30–2:15 Luncheon and Keynote Lecture – [Skyline II & Skyline Foyer]

**Ghostwriting or How to Make an Official Doctrine**
Beata Stawarska, Professor of Philosophy, University of Oregon

2:30–4:30 Concurrent Sessions (4 papers/each)

**Panel: Caught in the Act: The Migratory Character of Gesture** – [Forum Suite]
Chair: Sally Ann Ness

- **Semiotics of Performed Gesture in Delsartist Elocution**
  Iris Fischer, University of Kansas
- **Truth Spoken in Gestures; Locomotive Embodiments of Peirce’s Third Correlate in Choral Sign Performance**
  Sally Ann Ness, University of California, Riverside
- **Gestures of Acknowledgment: Failures, Refusals, and Affirmations**
  Vincent Colapietro, The Pennsylvania State University
- **Fetal-Spreadeagle: Experiential Logic, Kinesthetic Inscription and Topological Exposure in the Performance of Gestural Extremes**
  Jamin Pelkey, Ryerson University
Panel: Biblical Semiotics and Theology – [Council Suite]
Chair: Gilad Elbom
Subversions of Exclusions: “Now It Was Dangerous Not to Be a Jew” (Esther 8:17)
Chris Morrissey, Trinity Western University
Socrates, Jesus, Augustine: The Search for Pattern in Time and History
Carl Estrada, University of Houston
Biblical Semiotics: Referential and Speculative Approaches
Gilad Elbom, Oregon State University
Dear Rabbinic Pragmatists: A Reply to Peter Ochs
Michael Raposa, Lehigh University

Semiotics of Medicine, Biology, Neuroscience, and Artificial Intelligence – [Directors Suite]
Chair: W. John Coletta
Medical Semiotics in the Age of Artificial Intelligence
Kevin Cummings, Mercer University, and John Rief, Independent Scholar
Resembling Truth: Semiotics, Neurological Research, and Contemporary Media
Elliot Gaines, Wright State University
Mind With(out) Boundaries: The Evolutionary Biology, “Irrelevance,” and Cognitive Scaffolding of Peirce’s Ten Classes of Sign
W. John Coletta, University of Wisconsin-Stevens Point
Three Semiotic Categories of Charles S. Peirce And the Xiang-Metaphorical Expression of the “Water” Category in the Wu-Xing Theory of Traditional Chinese Medicine
Shiwei Wen and Chunhua Jia, Beijing University of Chinese Medicine

4:30–4:45 Coffee Break – [Skyline Foyer]
4:45–6:15 Concurrent Sessions (3 papers/each)
Subjectivity, Expression, and the Inner-Life of Signs – [Forum Suite]
Chair: Hong Wang
Modes of Experience Locked in Linguistic Signs
Hong Wang, Shippensburg University
The Semiosis of the Subject: How External Signs Influence Internal Processes
Isabel Jungk, Pontifical Catholic University of Sao Paulo, Brazil – PUC/SP
‘The Modes of My Sign Production Determine the Boundaries of My Being In The World’: Reviewing the Truth/Falsity-Oriented Conceptions of Language through the Lens of Possible Worlds Semantics and Phenomenological Pragmatics
Elżbieta Magdalena Wąsik, Adam Mickiewicz University in Poznań (Poland)

Semiotics of Art and Aesthetics – [Council Suite]
Chair: Marian Zielinski
Seeing Within from the Outside: An Artist’s Reflections on Visual Expression
Marian Zielinski, Mercer University
Articulating Fabricating: A Semiotic Analysis of the Arts of Text on Textiles
Josephine M. Carubia, Independent Scholar and Artist
Reinterpreting Art History and Reconstructing Interpretive Framework: A Semiotic Study of Chinese Landscape Painting
Lian Duan, Concordia University (Canada)
Semiotics of Science, Physics, and the Galaxy – [Directors Suite]
Chair: Baranna Baker

Art and Approaching the Horizon Veil of Science
Ron Paul Baum, Antioch University Seattle

Semiotics of the Milky Way: Boundaries between Past and Present
Svitlana Volkova, Kyiv National Linguistic University, Ukraine

Life Without Borders: A Semiotic Perspective of the Quantum World
Baranna Baker, Independent Scholar

6:30 Dinner on your own (List of suggested restaurants will be provided)

Sunday, October 13, 2019

8:00–11:00 am Breakfast and SSA General Business Meeting – [Skyline II]

Closing Ceremony and Farewell – [Skyline II]