



Detailed Program Schedule (Final)

The 44th Annual Conference of the Semiotic Society of America
 Portland, Oregon, October 9–13, 2019

Wednesday, October 9, 2019

1:00–5:00 pm	On-Site Registration, Information Table, and Book Exhibit – [Skyline I]
6:00–7:30	Dinner for Executive Board and Program Committee – [Skyline II]
7:30–9:00	Executive Board Meeting (open to all SSA members) – [Skyline II]

Thursday, October 10, 2019

8:00 am–5:00 pm	On-Site Registration – [Skyline I]
9:00 am–6:00 pm	Book Exhibit – [Skyline I]
9:00–10:00 am	Welcome to the 44 th SSA, Javier Clavere, Executive Director – [Skyline II]
10:15–11:45 am	Concurrent Sessions (3 papers/each) <i>Synergisms of Semiotics and Phenomenology in Communicology</i> <i>Communicology Panel I: Communication of Borders and the Borders of Communication</i> – [Forum Suite] Chair: Isaac E. Catt Communicology, Cybernetics, and Chiasm: A Synergism of Logic, Linguistics, and Semiotics Richard L. Lanigan, International Communicology Institute Communication as the Ultimate Border Crossing Concept Igor E. Klyukanov, Eastern Washington University Is Semiotics a Life Science or a Science of the Lifeworld? Isaac E. Catt, Duquesne University <i>Signs of Home, American Normality and Ancient Chinese Symbols</i> – [Directors Suite] Chair: Joseph DeChicchis Homeward Bound and the Boundaries of Home Joseph DeChicchis, Kwansei Gakuin University (Japan) The Othering of Herman and Gomez: Subliminal Messages in the Munsters and Addams Family during the Civil Rights Era James Eric Black, Mercer University, and Philip Auter, University of Louisiana at Lafayette Divinity, Bestiality, Masculinity, Femininity: A Semiotic Model of the Dragon-horse Binaries in Chinese Ancient Literature and Art Jia Peng, Jinan University (China)
12:00–2:00 pm	Luncheon and Keynote Lecture – [Skyline II & Skyline Foyer] The Most Difficult Task: On the Idea of an Impure, Pure Non-Violence in Derrida (with a Post-Script on the Death Penalty) Leonard Lawlor, Professor of Philosophy, Pennsylvania State University

2:15–3:45	<p>Concurrent Sessions (3 papers/each)</p> <p><i>Culture, Place, Embodiment, and Borders</i> – [Forum Suite] Chair: Hamutal Jaffe-Dax</p> <p>Where Does “Jerusalem” End? A Syntactic Analysis of Phenomenological Boundaries in Mental Maps of Local Palestinians and Israelis Hamutal Jaffe-Dax, Rutgers University</p> <p>Ink Traces in the Middle of the World: The Tattoo as a Dichotomic Element of Ecuadorian National Identity Monica Santillan Trujillo, Victor Villavicencio Alvarez, Eunice Ayala Campoverde, and Teresa Sanchez Manosalvas, Ecuadqor Universidad</p> <p>Why Things Have Outlines: Steps to a Logic of Borders Kermit Snelson, Independent Scholar</p> <p><i>Panel: Exploring Borderline Objectivities</i> – [Council Suite] Chair: Michal Karla</p> <p>Thinking of the Unthinkable as Thought Michal Karla, Charles University, Faculty of Humanities</p> <p>Conceiving the Unconceivability of Conceivability Karolina Sedivcova, Charles University, Faculty of Humanities</p> <p>Ascertaining the Certainty of Uncertainty Martin Macháček, Charles University, Faculty of Humanities</p> <p><i>Biosemiotics, Food, and the Semiotic Animal</i> – [Directors Suite] Chair: Prisca Augustyn</p> <p>The Fixation of Food Beliefs Prisca Augustyn, Florida Atlantic University</p> <p>The Biosemiotic Implications of ‘Bacterial Wisdom’ Felipe-Andres Piedra, Baylor College of Medicine, and Donald Frohlich, University of Saint Thomas-Houston</p> <p>Crafting A Maxim for John Deely’s Semiotic Animal to Advance his Age of Relation Richard Currie Smith, Case Western Reserve University, Kent State University</p>
3:45–4:00	Coffee Break – [Skyline Foyer]
4:00–5:00	<p>Plenary Lecture – [Skyline II]</p> <p>The Temporal Delimitation of Bodies Daniela Vallega-Neu, Professor of Philosophy, University of Oregon</p>
5:15–6:30	Reception: Hosted Snacks and Non-alcoholic Beverages, and Cash Bar – [Skyline I]
6:30	Dinner on your own (list of suggested restaurants will be provided)

Friday, October 11, 2019

8:00–9:00 am	Breakfast (updates and information) – [Skyline II]
9:00 am–6:00 pm	Book Exhibit – [Skyline I]
9:15–10:45 am	<p>Concurrent Sessions (3 papers/each)</p> <p><i>Panel One: Narrative (III): Punctuations, Seams, Syntheses, Transformations</i> – [Council Suite] Chair: Phyllis Passariello</p> <p>Journalistic Texts as Restricted Narratives of Interacting Quotational Subjectivities Joseph C. Harry, Slippery Rock University, Pennsylvania</p> <p>Auditory Hallucinations as Internal Discourse: The Intersection between Peirce’s Endoporeusis and Double Consciousness Donna E. West, State University of New York, Cortland</p> <p>Deep Imagination: Beyond Thought-forms and Tulpas Phyllis Passariello, Centre College</p>

Borders, Home, Ethnicity, and Violence – [Forum Suite]

Chair: Maude Hines

Violence Across Borders: Examining Boko Haram and Herdsmen's Activities in Nigeria

Yemi Mahmud, Adekunle Ajasin University, Akungba Akoko, Ondo State, Nigeria

The Semiotics of Homelessness: A Preliminary Report from PSU's Homelessness

Research and Action Collaborative (HRAC)

Maude Hines and Janet Cowal, Portland State University

Tatar Ethnicity: Where Do the Borders Lie?

Kamilia Babko, Kazan Federal University and Nailya Bashirova, Kazan State Conservatoire (Russia)

Advancements in Peircean Systems of Logic – [Skyline II]

Chair: Andre De Tienne

Peirce's "Logic as Semeiotic" and the Semiotic Design Homology Implemented in Computing Systems

Martin Irvine, Georgetown University

Contiguous Boundaries vs. Continuous Crossings: Semiotic Implications of a Peircean Topological Distinction

Andre De Tienne, Indiana University at Indianapolis

Borders and Cultural Semiotics: Magic, Erasure, Mediation – [Directors Suite]

Chair: Meagen Youngdahl

Magic as a Projection of the Western Mode of Thought: A Semiotic Sketch

Takuya Sakurai, Tokyo Denki University and Yoriko Harada, Nagasaki University of Foreign Studies

Erasure as Resistance: A Semiotic Analysis of Erasure and Redaction Poetry in the Trump Era

Meagen Youngdahl, University of Kansas

Mediation and the "Life" of Signs

Steve Coleman, Maynooth University (Ireland)

10:45–11:00

Coffee Break – [Skyline Foyer]

11:00–12:30 pm

Concurrent Sessions (3 papers/each)

Maps, Borderlines, Signage, and Architecture – [Forum Suite]

Chair: Geoffrey Owens

Semiotics and the Suburbs: A Phenomenological Analysis of Urban Frontier Settlements

Geoffrey Owens, Wright State University

Reframing Wayfinding for Older Adults in the Urban Built Environment: A Batesonian Approach

Maggie Stedman-Smith and Richard Currie Smith, Kent State University

Understanding Architectural Design and Style as Forms of Communication: Chinese Architecture in the Pearl River Delta

Vernon Bryan Revillosa, Ateneo de Manila University

Panel Two: Narrative (III): Punctuations, Seams, Syntheses, Transformations – [Directors Suite]

Chair: Myrdene Anderson

Walking the Word Wrinkled in Stories Stitched by Black Women

Marisol Cardenas, University of California, Berkeley

Contradicting and Subverting Gender Narratives: The Signification of the Hat and the Hobby Horse in Max Beckmann's "Double Portrait, Carnival," 1925

Nina Corazzo, Valparaiso University

Narratology Expands and Contracts and Flexes Its Muscles

Myrdene Anderson, Purdue University

General Discussion

Discussant: Johann Van Niekerk, Centre College

Borders, Frontiers, Violence, and Trauma – [Council Suite]

Chair: Barry Stampfl

On Limits and Relations: Transgressiveness and the Limits of Semiotic Inquiry

Tiago da Costa E Silva, Institut für Kulturwissenschaft of the Humboldt Universität zu Berlin

Global, Visual and Violent: Semiotics as an Analysis of the Logic of Visual Extremist Culture

Martin Švantner, Charles University

Delusional Belief, Abductive Inference, and Trauma

Barry Stampfl, San Diego State University, Imperial Valley

12:30–2:15

Luncheon and Presidential Address – [Skyline II & Skyline Foyer]

Semiotic Negation: Sustaining Boundaries While Traversing Borders

Farouk Y. Seif, Professor Emeritus, Antioch University Seattle

2:30–4:30

Concurrent Sessions (4 papers/each)

Semiotics and Musicology – [Forum Suite]

Chair: Taylor Greer

Integrationism and Music Theory's Resistance

Edwin C. K. Li, Harvard University

A Tale of Two Cadences: Prelude to Musical Irony

Taylor Greer, The Pennsylvania State University

Revisiting Isotopy for Post-Tonal Music

James Donaldson, McGill University

Conceptual Palettes and the Boundaries of Transcription: Mediating Creative Discourse in Leah Asher's TRAPPIST-1 (2017)

Tristan McKay, New York University

Synergisms of Semiotics and Phenomenology in Communicology

Communicology Panel II: Communication and Boundary Conditions in the Lifeworld –

[Council Suite]

Chair: Isaac E. Catt

Functional Unity, Fictional Units, and Real Determinations

Vincent Colapietro, University of Rhode Island

Existence and Existenz: The Scission Point in the Boundary Condition

Thaddeus D. Martin, Modesto Junior College

The Phone/Voice at the Boundary of Relationality

Deborah Eicher-Catt, Pennsylvania State University-York

Laughing, Crying, and the Codes of Meaning in Experience: The Life-World of Emotion in the Philosophies of Georges Bataille and Helmuth Plessner

Frank J. Macke, Mercer University

Media, Memes, and Culture – [Directors Suite]

Chair: Eric Hamm

Exploring the Use of Memes in the Mexican Presidential Campaign 2018

José Alfredo Jiménez López, Teresa A. Castineira Benítez, and Sandra Juárez Pacheco, Benemérita Universidad Autónoma de Puebla

Multimodal Resources Used in a Family Whatsapp Chat: An Appraisal Analysis and Merry Christmas!

Teresa Aurora Castineira B., Elizabeth Flores Salgado, and Michael Witten, Benemérita Universidad Autónoma de Puebla

To [B] or not to [B]: A Derridean Analysis of Ironic Emoji Signifiers in Memetic Messages

Eric Hamm, William Conway, Brendan Donahue, Lynn University

A Meme is Worth a Thousand Words: Universal Communication Through Memes

Marisa McGrady and Kathryn Elizabeth Hamm, Lynn University

- 4:30–4:45 Coffee Break – [Skyline Foyer]
- 4:45–5:45 Plenary Lecture – [Skyline II]
On Losing Yourself Beyond Borders: An Analysis of Concentric Meaning in Zhuangzi's Butterfly Dream Chapter (齊物論)
 Jamin Pelkey, Professor of Linguistic Anthropology, Ryerson University
- 6:00–9:00 Dinner Banquet and Awards – [Atrium Ballroom]
 Piano Performance
Music from Latin America
 Javier Clavere, Berea College
 Kevelson Award Announcement
 Andre De Tienne, Indiana University at Indianapolis
 Sebeok Fellow Award Address
Thinking at the Edges
 Nathan Houser, Professor Emeritus of Philosophy, Indiana University

Saturday, October 12, 2019

- 8:00–9:00 am Breakfast (updates and information) – [Skyline II]
- 9:00 am–6:00 pm Book Exhibit – (Skyline I)
- 9:15–10:45 Concurrent Sessions (3 papers/each)
- Literature, Theology, Myth, and Time*** – [Council Suite]
 Chair: Ormond Smythe
Speaking Personally of Eurydice: My Raft Is Made of Fiction; it Drifts on Waters of Grief
 Ormond Smythe, Antioch University Seattle
Mimetic Desire, Sacrifice, and Boundaries of the Sacred in the Contemporary Passion
 Desiree Scarambone, University of Kentucky
On the Semiotic Significance of the "Time-varying" Theory in *The Book of Changes*
 Dong Zhu, Lanzhou University, and Jia Peng, Jinan University (China)
- Synergisms of Semiotics and Phenomenology in Communicology***
Communicology Panel III: Cartographies of Communication – [Directors Suite]
 Chair: Isaac E. Catt
Boundary Situations and Dialogue in the Work of Karl Jaspers
 Ronald C. Arnett, Duquesne University
"Pre-bordering": The Sign of the Times
 Galina Sinekopova, Eastern Washington University
Metonymic Motilities: Dominance and Disruption at the Edge of Signs
 Andrew R. Smith, Edinboro University
- Semiotics of Aesthetics and Literary Expression*** – [Forum Suite]
 Chair: Griselda Zárate
An Inquiry towards a Semiotic Conception of the Aesthetic
 Dalibor Lošťák, Charles University
The Semiotic Borders of Mexican Feminine Writing (1908-1911)
 Griselda Zárate, Universidad de Monterrey
Making Space for Post-Qualitative Compositions in Academic Writing
 William Andrew Lewis, Mercer University

- 10:45–11:00 Coffee Break – [Skyline Foyer]
- 11:00 am–12:30 pm Concurrent Sessions (3 papers/ each)
- Semiotics of Culture, Literature, and Film*** – [Forum Suite]
 Chair: Gila Safran Naveh
Ephemerality of Life, Nostalgia, Identity and Alterity in “Retrato” by Cecilia Meireles
 Valdenildo Dos Santos, The Federal University of the State of Mato Grosso do Sul
A Semiotic Interpretation of Death in the Film *Macario* (1960)
 Victoria Reynoso, Griselda Zárate, Universidad de Monterrey
Border Land As ‘Wounded Land’: Physical, Political, and Symbolic Spaces
 Gila Safran Naveh, University of Cincinnati
- Literature, Expression, and the Transcendent*** – [Council Suite]
 Chair: Nicholas Guardiano
Rhythm and the Semiotic Thresholds of Sense
 John Montani, University of Oregon
Transcendentalist Encounters with a Universe Perfused with Signs
 Nicholas Guardiano, Southern Illinois University Carbondale
The Rhapsody of Signs in the Baroque 17th Century
 René Boulet, University of Washington
- The Borders of Semiotic Inquiry: Culture, Mediation, Mutlimodality, Disciplinarity*** – [Directors Suite]
 Chair: Javier Clavere
The Multidimensionality of Semiosis: Beyond Multimodality
 Javier Clavere, Berea College
Boundaries, Cynosures & Fields of Inquiry in the Inter-, Multi- & Transdisciplinary Becoming of Semiotics, its Legacy and Prospects
 Zdzisław Wąsik, Philological School of Higher Education in Wrocław
Moving Borders: Peirce’s Concept of a Science of Relations Beyond Disciplinary, Historical, and Geographical Borders
 Elize Bisanz, Texas Tech University
- 12:30–2:15 Luncheon and Keynote Lecture – [Skyline II & Skyline Foyer]
Ghostwriting or How to Make an Official Doctrine
 Beata Stawarska, Professor of Philosophy, University of Oregon
- 2:30–4:30 Concurrent Sessions (4 papers/each)
- Panel: Caught in the Act: The Migratory Character of Gesture*** – [Forum Suite]
 Chair: Sally Ann Ness
Semiotics of Performed Gesture in Delsartist Elocution
 Iris Fischer, University of Kansas
Truth Spoken in Gestures; Locomotive Embodiments of Peirce’s Third Correlate in Choral Sign Performance
 Sally Ann Ness, University of California, Riverside
Gestures of Acknowledgment: Failures, Refusals, and Affirmations
 Vincent Colapietro, The Pennsylvania State University
Fetal-Spreadeagle: Experiential Logic, Kinesthetic Inscription and Topological Exposure in the Performance of Gestural Extremes
 Jamin Pelkey, Ryerson University

Panel: Biblical Semiotics and Theology – [Council Suite]

Chair: Gilad Elbom

**Subversions of Exclusions: “Now It Was Dangerous Not to Be a Jew”
(Esther 8:17)**

Chris Morrissey, Trinity Western University

Socrates, Jesus, Augustine: The Search for Pattern in Time and History

Carl Estrada, University of Houston

Biblical Semiotics: Referential and Speculative Approaches

Gilad Elbom, Oregon State University

Dear Rabbinic Pragmatists: A Reply to Peter Ochs

Michael Raposa, Lehigh University

Semiotics of Medicine, Biology, Neuroscience, and Artificial Intelligence – [Directors Suite]

Chair: W. John Coletta

Medical Semiotics in the Age of Artificial Intelligence

Kevin Cummings, Mercer University, and John Rief, Independent Scholar

Resembling Truth: Semiotics, Neurological Research, and Contemporary Media

Elliot Gaines, Wright State University

**Mind With(out) Boundaries: The Evolutionary Biology, “Irrelevance,” and Cognitive
Scaffolding of Peirce’s Ten Classes of Sign**

W. John Coletta, University of Wisconsin-Stevens Point

**Three Semiotic Categories of Charles S. Peirce And the Xiang-Metaphorical Expression
of the “Water” Category in the Wu-Xing Theory of Traditional Chinese Medicine**

Shiwei Wen and Chunhua Jia, Beijing University of Chinese Medicine

4:30–4:45

Coffee Break – [Skyline Foyer]

4:45–6:15

Concurrent Sessions (3 papers/each)

Subjectivity, Expression, and the Inner-Life of Signs – [Forum Suite]

Chair: Hong Wang

Modes of Experience Locked in Linguistic Signs

Hong Wang, Shippensburg University

The Semiosis of the Subject: How External Signs Influence Internal Processes

Isabel Jungk, Pontifical Catholic University of Sao Paulo, Brazil – PUC/SP

**‘The Modes of My Sign Production Determine the Boundaries of My Being In The
World’: Reviewing the Truth/Falsity-Oriented Conceptions of Language through the
Lens of Possible Worlds Semantics and Phenomenological Pragmatics**

Elżbieta Magdalena Wąsik, Adam Mickiewicz University in Poznań (Poland)

Semiotics of Art and Aesthetics – [Council Suite]

Chair: Marian Zielinski

Seeing Within from the Outside: An Artist’s Reflections on Visual Expression

Marian Zielinski, Mercer University

Articulating Fabricating: A Semiotic Analysis of the Arts of Text on Textiles

Josephine M. Carubia, Independent Scholar and Artist

**Reinterpreting Art History and Reconstructing Interpretive Framework: A Semiotic
Study of Chinese Landscape Painting**

Lian Duan, Concordia University (Canada)

Semiotics of Science, Physics, and the Galaxy – [Directors Suite]

Chair: Baranna Baker

Art and Approaching the Horizon Veil of Science

Ron Paul Baum, Antioch University Seattle

Semiotics of the Milky Way: Boundaries between Past and Present

Svitlana Volkova, Kyiv National Linguistic University, Ukraine

Life Without Borders: A Semiotic Perspective of the Quantum World

Baranna Baker, Independent Scholar

6:30

Dinner on your own (List of suggested restaurants will be provided)

Sunday, October 13, 2019

8:00–11:00 am

Breakfast and SSA General Business Meeting – [Skyline II]

Closing Ceremony and Farewell – [Skyline II]

